



Meeting Objective: Make progress on “Raising Readers” community literacy campaign planning

Attendees: Aaron Fox (Aaron Fox Writes), Adielle Ehret (Family Access Center of Excellence (FACE)), Cindy Reese (MU-Boone County Early Childhood Coalition (BCECC)), Mindy Hulett (Central Missouri Community Action (CMCA)), Sarah Howard (Daniel Boone Regional Library), Enola-Riann White (Boone County Community Services Department (BCCSD)), Gina Jenkins (BCCSD)

1. Welcome

Enola started the meeting welcoming all in attendance. When prompted for any partner updates, none were provided. The workgroup considered if they would like to hold the December workgroup meeting and confirmed plans to meet on December 10, 2025 as scheduled.

2. Review of Annual Feedback Survey Results

A slideshow summarizing key findings from the feedback survey was shared by Enola, highlighting themes and mentioned strong support for the Workgroup Wednesday format across all workgroups. The workgroup echoed support for this format and adopted an Early Grade Literacy meeting schedule for 2026 with meetings continuing in the hybrid format with Zoom and in-person options. The meetings will shift to start at 3:00pm followed by unstructured collaboration time from 4:30pm-5:00pm using the in-person meeting location.

3. Group work session on Raising Readers

Conversation focused on clarifying plans for what would be accomplished in preparation for the soft launch of the Raising Readers community literacy campaign with the intent still being to bring up Raising Readers during the December 9, 2025 NET meeting. The launch was still anticipated for late March or early April but the workgroup shared interest in providing teasers and information in advance of the full launch. The workgroup identified some next steps and agreed to continue further planning and collaboration via email and using the shared document. The workgroup brainstormed different ideas of how both organizations and families could be involved with the literacy campaign to help craft messaging that will be shared once materials are finalized by the workgroup.

4. Next Steps

- Joanne Nelson will connect with Sheila Plummer about Raising Readers and interest in honoring Al though the naming of the river otter mascot.
- Aaron will engage his contacts to help digitizing the drawn mascot to be more adaptable for future marketing. Sarah will serve as a backup if Aaron is unable to find someone willing to assist.
- Enola will create the Facebook page in accordance with Boone County policy.
- The workgroup will prepare to share a sneak peak into the Raising Readers campaign during the December 9, 2025 NET meeting with further details on who to present to be determined.
 - Enola will prepare an overview document of talking points for those presenting to review
- Enola will prepare the Read, Play, Shine content Sarah provided to be ready for social media.



BOONE COUNTY
UPWARD MOBILITY

Early Grade Literacy Workgroup Minutes
November 12, 2025, 3:00PM – 4:30PM
Zoom Only

- All workgroup members are encouraged to continue adding ideas of how families and organizations can be involved with Raising Readers on the shared Google document.
- The workgroup will continue to work towards having a clear document that clarifies what participation in the literacy campaign means.
- The workgroup plans to develop a bookmark.
 - Adielle will get information on potential printing costs from a vendor previously used.

5. Closing

No additional comments and questions were shared.

Next Workgroup Meeting: December 10, 2025 via [Zoom](#)